

empowering to sell, empowering to protect



# WHO WE ARE

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Sennco Solutions, Inc. is a total provider for today's both intensive and extensive retail security needs. We thoughtfully design, manufacture, and sell security solutions on a global scale. Owner of 30 patents, Sennco innovates products and solutions and serves multiple industry verticals. Sennco's main goal is to serve our customers and empower them to be the hero of their retail experience. Sennco is more than just your security provider; we are your partner, your wingman, your sidekick. Over the 21 years, Sennco has been in the retail security space, we have innovated many firsts. The first wireless device display security with cloud-based analytics, the first persistent automatic and manual device locking program, and the first Heavy Duty Lockdown solution that the world's largest OEMs and Cell Carriers choose for their display devices. From Dispensers to Swing Gates, and Dummy Cameras to Tester Stages, Sennco refuses to let our current portfolio confine us. If you are looking for a solution that we don't have or does not exist, we will dream it up with you to create the best solution for your unique needs and requirements. After all, we are Senn (dream) co Solutions. **We would be honored by the opportunity to serve you and to empower you.**

*"Sen" in Czech means "Dream" Sennco Solutions translates to Dream Company Solutions*

# THE VERTICLES WE SERVE

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Wireless and Consumer Electronics | Big Box Multi-Category Stores

DIY Hardware Stores | Grocery/Drug Stores | Fixture Design



# PUSHERS



















BEFORE



AFTER











# PERFECT PRESENTATION OF YOUR WINE CATEGORIE



## THE SITUATION

- poor visibility and orientation for Shopper, VISUAL OUT OF STOCK
- untidy product presentation
- high shelf maintenance effort



## OUR SOLUTION

### POS-7 Pushfeed System C90 with SloMo Pusher:

- permanent front presentation, visual upgrade of the category
- controlled, gentle pushing of the bottles
- optimal stability and stepless variability
- easy installation on every shelf



## THE RESULTS

- + 4% sales and + 9% turnover in this category during test period (several weeks)
- reduction of shelf maintenance effort
- optimal visibility and accessibility, also when less products at shelf
- reduction of the Out of Stock



# PERFECT PRODUCT PRESENTATION OF YOUR WINE CATEGORY



## THE SITUATION

- poor visibility and orientation for the shopper
- visual out-of-stock
- untidy product presentation
- high shelf maintenance work



## OUR SOLUTION

### POS-T Pushfeed System C90 with SloMo Pusher:

- permanent front-facing, visual enhancement of the category
- controlled and smooth pushing of products
- optimal stability and smooth adaption
- easy to install on all shelves



## THE RESULT

- sales + 6% during the test period\* in the category
- reduction of shelf maintenance work
- permanent visibility and accessibility even with low stock levels
- reduction of out of stock

\*period of 2 months



# OPTIMIZE YOUR WINE CATEGORY



## THE SITUATION

- poor visibility and orientation for Shopper, VISUAL OUT OF STOCK
- untidy product presentation
- high shelf maintenance effort



## OUR SOLUTION

### POS-7 Pushfeed System C90 with SloMo Pusher:

- permanent front presentation, visual upgrade of the category
- controlled, gentle pushing of the bottles
- optimal stability and stepless variability
- easy installation on every shelf



## THE RESULTS

- General growth in the period\* (entire store) turnover **+4%**
- Growth in Wine department in the period turnover **+15%**
- Higher sales of the general wine category w/o any additional promotion
- More customer traffic in the wine department
- Time saving by the automatic shelf maintenance
- Easier and faster refilling

\*Test period 3 month (Q1/ 2020) / Comparison to Q4/2019

Thank you for the opportunity to serve you.



(815) 577-3400  
[sales@sennco.com](mailto:sales@sennco.com)

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