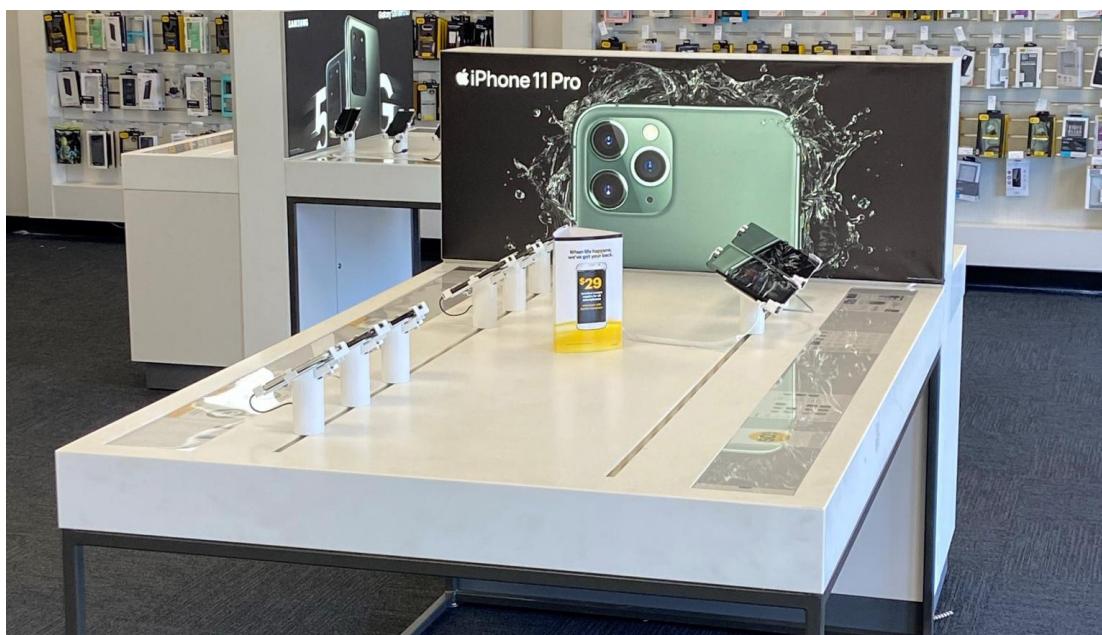


CONNECTIVITY SOURCE: Connectivity Source is a swiftly expanding wireless retailer with over 450 locations, is proud of their reputation as a dedicated, consistent, and reliable advocate for their carrier partner, T-Mobile. Their success is credited to a team who provides sales excellence and operational soundness while having fun!

Amidst rapid growth, the Connectivity Source team decided to partner with a new Security Solution Provider in 2019, Sennco Solutions, who aligned with their values of sales excellence and operational soundness.



When searching for a new display device Security Solution Partner, Connectivity Source's key challenges revolved around demo display device theft and damaged demo devices due to the bracket design of previous solution providers. They also acquired another wireless retailer, resulting in a need for consistent demo device security across the newly acquired stores as quickly as possible.

After reviewing various solutions and solution providers, the Connectivity Source team awarded the rollout to Sennco Solutions and their HD Lockdown for smartphones, tablets, and wearables. Sennco's team provided a secure and modular solution.



The HD Lockdown (HDL) is a high security demo lockdown with adjustable brackets to fit all current smartphones, tablets, and wearables. The adjustability of the brackets results in a lower total cost of ownership for the retailer because they do not have to purchase or manage multiple bracket SKUs for various phone models. Additionally, the HDLD features a quick and clean release of the secured device when unlocked with a key.

This allows the stores to efficiently remove the devices to be stored in a secure area overnight, without damaging or devaluing the devices. In the morning, the devices can be replaced and secured on display without the use of a key very quickly.

Finally, the Sennco team supported Connectivity Source by designing, testing, and manufacturing various custom mounting plates for previous generations of fixtures within weeks. Sennco Solutions successfully executed the manufacturing, kitting, and shipping direct to stores within their required installation dates.

Post deployment, Connectivity Source reports that essentially all display device theft has been eradicated.

